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Optimum Pensions launches short video series to help advisers tackle the greatest and most feared risk in retirement: Longevity Risk.

The Longevity Conversation brings nine short videos, supporting articles and practical resources together for Australia's retirement planning professionals.

How long will your clients live in retirement? Optimum Pensions today launches *The Longevity Conversation*; a short video series helping financial advisers and retirement planning professionals address the risk of clients outliving their savings.

Retirement in modern Australia is rarely a single finishing line. From pre-retirement to semi-retirement and a full, active retirement; people are now planning for travel, family and potentially 30 years or more beyond their working lives.

For couples, that means planning for two lives - including the years one partner may spend without the other. Building a super balance is only part of the job. The next challenge is turning those savings, alongside any Age Pension entitlement, into an income that supports each stage - for as long as each partner lives.

Optimum Pensions brings together experienced actuaries and superannuation professionals, working with industry and government to advance better retirement income solutions for Australians. *The Longevity Conversation* brings that expertise into short, accessible videos, helping advisers connect the technical side of retirement planning with what matters most: helping people live well, with greater confidence that their income lasts as long as they do.

The launch of a short, accessible video series is designed to take this conversation further. Easy to watch, revisit and share, the free nine-part series delivers specialist knowledge to busy finance professionals across Australia, with supporting articles for deeper learning.

Following an introductory video, the series explores:

- How long clients may be retired and what longevity risk means for their plans.
- Investment-linked annuities (now called Innovative Retirement Income Streams by the Australian Government) and how they compare with traditional options.
- How to enhance client conversations by helping them plan retirement income with confidence
- The Age Pension taper and the balance between lifetime income and flexibility.

Financial advisers and retirement planning professionals are invited to watch the series, use the free resources available on the online hub, and subscribe to keep the longevity conversation going: optimumpensions.com.au/longevity-conversation/

Coming Soon

- Short video setting out practical options for super fund trustees and executives to implement Treasury's Best Practice Principles for Retirement.
- New consumer video series extending the longevity conversation in real terms to help Australians planning for retirement.

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About Optimum Pensions

Optimum Pensions works to help Australians enjoy a more secure and sustainable retirement, no matter how long they live. Its work spans retirement income solutions, education and industry engagement.

Media Enquiries

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Notes to editors: The new online hub contains the introductory video, full series of short videos and supporting resources. Please direct interview and media asset requests to the contact above.